

Is your message missing potential customers? **HIT YOUR TARGET!**

**Stop
throwing
away
money on
ineffective
advertising
now!**



**Let your advertising
dollars get
you in front of
your industry &
customers!**

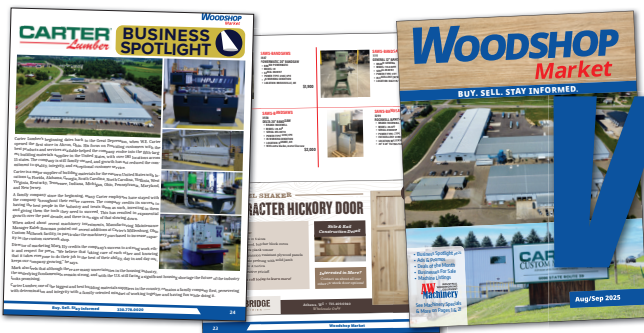
Targeting advertising dollars is essential for maximizing return on investment and ensuring marketing efforts reach the right audience. Rather than casting a wide net and hoping for results, targeted advertising allows businesses to focus their budget on specific demographics, interests, or behaviors that align with their ideal customer profile. This strategic approach reduces wasted spending and increases the likelihood of conversions, ultimately leading to more effective campaigns and stronger business growth.

Each issue of Woodshop Market features dozens of used woodworking machinery listings, featured businesses, and other items of interest to woodworkers, is mailed to over 6,000 woodworking businesses & enthusiasts across the US and Canada, and is the ultimate example of a targeted marketing opportunity.

330-473-7635

or email info@woodshopmarket.com

WOODSHOP MARKET is mailed to 6,000+ woodworking businesses & enthusiasts primarily in the midwestern & eastern United States. Featuring relevant content and used machinery listings and with a strong focus on the woodworking industry, the publication offers a unique opportunity for advertisers to reach their target audience.



WOODSHOP Market

WOODSHOP MARKET 2026 MEDIA KIT

AD SIZE	AD CODE	WIDTH	HEIGHT	1 ISSUE	6 ISSUES
1/8 PAGE	E	3.5"	2"	\$350.00	\$315.00
1/4 PAGE	D	4"	4.75"	\$500.00	\$450.00
1/2 PAGE HORIZONTAL	C	7.5"	4.75"	\$775.00	\$700.00
1/2 PAGE VERTICAL	B	4"	9.75"	\$775.00	\$700.00
FULL PAGE	A	7.5"	9.75"	\$1050.00	\$975.00
VENDOR SPOTLIGHT	F	COVER + 2-PAGE ARTICLE			\$3,500
CUSTOMER SPOTLIGHT	G	COVER + 2-PAGE ARTICLE			\$3,500
Call for Vendor & Customer Spotlight information!					

AD SPECS:

- CMYK, 300dpi
- No crop/printer marks
- PDF, JPEG (Photoshop, Indesign, Illustrator acceptable when packaged with all layers, fonts, images, etc.)

Email ads to:
info@woodshopmarket.com

ISSUE	AD DUE DATE	MAIL DATE
February 2026	January 20, 2026	February 1, 2026
April 2026	March 20, 2026	April 1, 2026
June 2026	May 20, 2026	June 1, 2026
August 2026	July 20, 2026	August 1, 2026
October 2026	September 20, 2026	October 1, 2026
December 2026	November 20, 2026	December 1, 2026

Mail, fax, or email completed form to:

Woodshop Market
6161 Mt. Hope Rd.
Apple Creek, OH 44606
Fax: 330-778-0021

Email: info@woodshopmarket.com

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NEED HELP? Ad Design Available

Quarter Page	\$99.00
Half Page	\$139.00
Full Page	\$169.00
Note: Ad design is a one-time charge. Same ad can be run in multiple editions	

Business Name _____ Date _____

Contact Name _____ Email _____

Phone _____ Fax _____

Address _____

City _____ State _____ Zip _____

Ad Code _____

START DATE _____

ONE ISSUE ☐ SIX ISSUES ☐

Signed: _____

I AGREE TO SUBMIT ADS AND PAYMENT AS INDICATED ABOVE

Email your print-ready ad
(pdf, high resolution raster file) to:
info@woodshopmarket.com

Woodshop Market reserves the right to reject any and all ads for any reason.

